

## MARSHALL, MINNESOTA FACTS

If you're looking for a great place to live, work & play consider Marshall! Marshall is proud of its community, and it has great reasons to be. Marshall was named one of "The Best Small Towns in America" in 1993, 1995 and 2002. Author Norman Compton cited Marshall's high per capita income, low crime rates and great educational opportunities.

In April of 2005, Marshall was listed among the "Best 100 Communities for Music Education in America" by the country's top organizations devoted to music and learning. Add that to Southwest Minnesota State University's ninth straight year as the #1 public comprehensive colleges in the United States. And Site Selection magazine just listed Marshall as one of their top 100 micropolitan cities.

### COST OF LIVING

- Average home sale price (year ended December 2006) - \$134,000
- State income tax rate - up to 7.85%
- State sales tax rate - 6.5% (food and clothing exempt)
- Local sales tax rate - none

### CITY & COUNTY INCOME

- Marshall average household income - \$53,077 (2006 data)
- Lyon county average median family income - \$48,512

### POPULATION (2000 CENSUS)

- City population: 1980 census - 11,161; 1990 census - 12,273; 2000 census - 12,735.
- County population: 1980 census - 25,207; 1990 census - 24,789; 2000 census - 25,425

### LOCATION/TRANSPORTATION

- Located 150 miles southwest of Minneapolis/St. Paul; 90 miles northeast of Sioux Falls, SD
- Marshall is the transportation hub of southwest Minnesota
- City comprises an area of 7.5 square miles
- Marshall is the county seat of Lyon county
- Located at intersection of Highways 23, 59 and 19
- Has nine truck lines and receives freight on one railroad line
- Has modern municipal airport

### EDUCATION/HEALTHCARE

- Southwest Minnesota State University, 4-year liberal arts college, ranked #1 nine consecutive years by U.S. News and World Report
- Municipal hospital with 49 beds, outpatient services and 24-hour emergency care

### MARSHALL BUSINESS FACTS

- Retail market area population - 40 mile radius, totaling 55,000 people
- More than 750 retail, wholesale and professional firms
- Over 40 diversified industrial firms, several with international distribution
- 7 financial institutions with 487 million in deposits
- Gross retail sales for 2004: City - \$258,460,098; County - \$347,897,898
- Annual operating budget for 2006 is \$24,331,381
- Has seven motels, hotels and B & B totaling 380 units

### RECREATION

- 190 foot Aqua Trail Water Slide as part of the Marshall Aquatic Center with three-pool complex
- Seven beautiful parks, consisting of over 100+ acres, create a true family friendly atmosphere
- Boards & Blades Skate Park
- Indoor pools available at Marshall Public School, Southwest Minnesota State University and the YMCA
- Twelve-lane bowling alley and a six-screen movie theatre
- Large recreational/athletic facility located on the Southwest Minnesota State University Campus
- Five softball diamonds and five baseball diamonds
- One 18-hole private country club and one public driving range
- 15 indoor basketball courts and 8 outdoor courts
- Indoor 38,000 square foot ice arena
- 6.02 miles of walking, biking or hiking trails throughout the city of Marshall
- Southwestern Minnesota has over 70+ miles of groomed snowmobile trails

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## MARSHALL, MINNESOTA COMMUNITY PROFILE

Marshall, located in southwest Minnesota, supports new and existing business with a productive labor force, good transportation system, and a cooperative community attitude. Selected as one of "The Best Small Towns in America" in 1993, 1995 and 2002 Marshall is a progressive, vigorous community. The city's strong industrial base, combined with the amenities offered by Southwest Minnesota State University offers small town charm along with big city vitality.

### LOCATION

County: Lyon  
 Region: Southwest  
 Distance from Minneapolis: 150  
 US Congressional District: 7  
 MN Legislative District(s): 21A  
 Web site: [www.marshall-mn.org](http://www.marshall-mn.org)

### MAJOR EMPLOYERS

Employer	Employee Count
The Schwan Food Company	2,500
US Bank Corporation	450
Avera Regional Med Center	385
Southwest MN State University	375
Archer Daniels Midland Co.	325

### FINANCIAL INSTITUTIONS

Name	Total Assets
Minnwest Bank	\$205,000,000
Wells Fargo Bank NA	\$200,191,000
Bremer Bank NA	\$194,030,000

### RETAIL SALES INFORMATION

Year	Community Sales	County Sales
2005	\$264,810,330	\$366,459,232
2004	\$258,460,098	\$347,897,898

### POPULATION

	2006	2005	2000
Community	13,031	12,932	12,735
County	24,999	24,948	25,425

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## MARSHALL, MINNESOTA COMMUNITY PROFILE

### RECREATION, EDUCATION & ECONOMIC INFORMATION

#### Facilities

Southwest Minnesota State University	Municipal Swimming Pool with water slide	18-hole golf course
Market Street Mall	Ice arena	Library
Marshall Area YMCA	Band shell	Many parks
Boards & Blades Skate Park	Legion Field	

#### Festival/Arts

Marshall Sounds of Summer	Lyon County Fair
International & Indoor Rolle Bolle Festivals	Pursuit of Excellence Marching Band Festival
Southwest Minnesota State Homecoming Days	Community Band Concert Series

#### Service Organizations

Chamber of Commerce	Knights of Columbus	Toastmasters
Lions	Men's Chorus	2 Rotary Clubs
Women of Today	Southwest Minnesota Orchestra	Car Club
American Legion	Mustang Boosters	200 additional organizations
VFW	Pride of the Tiger	
Boy/Girl Scouts	Historical Society	

#### Nearest Public College/University & Specialty

Southwest Minnesota State University is a four-year public university offering a high quality education in the liberal arts and professions to prepare you for a life that is successful both personally and professionally. SMSU has grown into a university of choice with high national rankings, producing scholars who become the leaders, thinkers and entrepreneurs of the future. Students and faculty alike come here to engage in the rich "Southwest Experience," which starts with strong academics, fulfilling social opportunities and support from fellow Mustangs.

#### Economic Development Services

Marshall offers financing and incentive programs for qualified business and industry including tax increment financing, industrial loan programs, land ownership loan programs, training assistance and referrals to area businesses.

Economic Development Authority:	Yes	Housing Redevelopment Authority:	Yes
County Development Corporation:	Yes	Chamber of Commerce:	Yes

#### Economic Development Organizations

- Marshall Area Chamber of Commerce
- Lyon County Enterprise Development Corporation
- City of Marshall Economic Development Authority
- City of Marshall Housing Redevelopment Authority

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## MARSHALL, MINNESOTA COMMUNITY DEMOGRAPHICS

<b>POPULATION</b>	<b>0-3 miles</b>	<b>3-10 miles</b>	<b>10-30 miles</b>
2011 Projection	12,198	2,987	31,388
2006 Estimate	12,627	3,150	32,804
2000 Census	13,147	3,301	34,406
1990 Census	12,456	3,344	35,770
Growth 2006-2011	-3.40%	-5.17%	-4.32%
Growth 2000-2006	-3.96%	-4.57%	-4.66%
<b>2006 EST. POPULATION BY AGE</b>	<b>12,627</b>	<b>3,150</b>	<b>32,804</b>
Age 5-14	1,549	454	4,044
Age 15-24	2,406	478	4,588
Age 25-34	1,921	354	3,194
Age 35-44	1,593	432	3,966
Age 45-54	1,704	515	4,948
Age 55-64	1,083	347	3,643
Age 65-74	680	207	2,886
Age 75-84	548	113	2,368
2006 Est. Median Age	33.14	37.01	41.81
<b>2006 EST. POPULATION AGE 15+ BY</b>			
Marital Status*	10,284	2,494	26,884
Total, Never Married	3,478	571	5,566
Married, Spouse present	5,013	1,658	16,626
Married, Spouse absent	488	22	637
Widowed	742	112	2,416
Divorced	563	131	1,640
Males, Never Married	1,860	344	3,424
Previously Married	377	125	1,428
Females, Never Married	1,618	226	2,142
Previously Married	1,035	128	2,824
<b>2006 EST. HOUSEHOLDS BY HOUSEHOLD INCOME</b>	<b>4,961</b>	<b>1,120</b>	<b>13,237</b>
Income \$15,000-\$24,999	684	96	1,726
Income \$25,000-\$34,999	558	104	1,774
Income \$35,000-\$49,999	739	208	2,653
Income \$50,000-\$74,999	1,053	308	2,934
Income \$75,000-\$99,999	607	157	1,291
Income \$100,000-\$149,999	412	111	803
Income \$150,000-\$249,999	111	35	175
<b>2006 EST. AVERAGE HOUSEHOLD INCOME</b>	<b>\$54,975</b>	<b>\$62,873</b>	<b>\$50,536</b>

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